

NKBA Debuts Reimagined Design Hub and New Programming at High Point Fall Market

Barbour Spangle Design reinvestigates Broad Hall vignettes and expanded programming highlights 2027 Kitchen Trends Report findings

BETHLEHEM, Pa., September 14, 2026 – The [National Kitchen & Bath Association \(NKBA\)](#), the world's leading trade association for the kitchen and bath industry, in partnership with [Cosentino Group](#), today announces a [redesigned Design Hub at Broad Hall](#), debuting at High Point Fall Market. NKBA has partnered with High Point, NC-based interior design firm [Barbour Spangle](#) to introduce a new kind of show house, creating an immersive experience for attendees. Beyond the design experience, NKBA will host programming throughout the weekend to inspire creativity and innovation at the world's largest home furnishings trade show.

"The reimagined NKBA experience at High Point Market reflects the evolution of kitchen and bath as an essential part of whole-home design," said Bill Darcy, global president & CEO of NKBA. "Broad Hall brings together the latest in furnishings, surfaces, appliances and more, giving designers a place to discover new ideas and see how these categories are coming together to shape the future of design."



Pictured: Provisional renderings illustrate the design concept of NKBA's reimagined design hub.

Barbour Spangle's design invites attendees to experience the restorative nature of luxury. Highlights include a moody, speakeasy-inspired kitchen and an ethereal, wellness-focused bathroom. "Designing Broad Hall was an opportunity to honor High Point's rich history while reflecting NKBA's forward-looking commitment to whole-home innovation," said Christi Barbour, Founder & CEO, Barbour Spangle Design. "Through layered materials, curated brand collaborations and immersive storytelling, the space invites designers to explore what's next in holistic luxury design."

Broad Hall will feature best-in-class products from new and returning kitchen and bath brands this fall: [Newport Brass](#), [Fabuwood](#), [James Martin Vanities](#), [Miele](#), [Maxim Lighting](#), [The Sherwin-Williams Company](#), [BlueStar](#), [True Caliber](#), [Cabinet Joint](#), [BLANCO North America](#), [LG SIGNATURE](#), [Kichler](#), [Brown Jordan](#), [Pleina Group](#), and [Cosentino](#). Together, these brands will demonstrate how kitchen and bath elements can seamlessly connect with furnishings, lighting, appliances, color, and other design categories to create cohesive, whole-home environments.

Furthering the conversation on the kitchen and bath industry's whole-home influence, NKBA has partnered with the High Point Market Authority to conduct the **2026 Whole-Home Design Study**. Bill Darcy, NKBA



global president and CEO, and Tammy Covington, HPMAs president and CEO, will present the study's findings at the first keynote presentation of market, taking place at the High Point Theatre at 3:00 p.m. on Saturday, October 17. Titled "**Evolution of the Home: The Consumer Shifts Reshaping Design & What It Means for Your Business**," the discussion will examine how design professionals are collaborating across disciplines, where growth opportunities exist and how changing consumer expectations are reshaping residential design.

Panel programming at Broad Hall throughout the weekend will also dig into top findings from the highly anticipated **2027 Kitchen Trends Report**, which will be released just ahead of High Point Market. As a leader in kitchen and bath research, NKBA's biannual trend reports are among the industry's most anticipated resources, offering designers valuable insight into the behaviors and design influences shaping the future of the industry. Alongside top designers and brands, attendees will explore the latest findings and emerging trends poised to define the kitchen and bath landscape in 2027.

Market attendees are invited to connect with top brands, designers and industry experts at Broad Hall from 9:00 a.m. to 6:00 p.m. Saturday, October 17 through Wednesday, October 21.

NKBA Programming at Broad Hall

Location: Broad Hall, First Floor

300 W Broad Ave, High Point, NC 27262

Saturday, October 17

- 9:00 a.m.- 6:00 p.m. **Showroom Open** to Market Attendees
- 10:00 a.m. - 11:00 a.m. ***Designed to Endure: Rethinking Longevity in the Modern Bath***, moderated by Kaitlin Petersen, Editor-in-Chief, *Business of Home*, in conversation with Pam Durkin, President, James Martin Vanities; Barb Fuller, Vice President, Luxury, Delta Faucet Company; Beth Dotolo, Co-Principal Interior Designer, Pulp Design Studios; Laetitia Laurent, Founder and Principal, Laure Nell Interiors.
- 2:00 p.m. - 3:00 p.m. ***Designing the Personality-Driven Kitchen***, moderated by Jill Waage, Editor-in-Chief, *Traditional Home*, in conversation with Sue Wadden, Director of Color Marketing, The Sherwin-Williams Company; Andrew Shead, Sales and Marketing Manager, TRUE Caliber; Sarah Robertson, Principal, Studio Dearborn; Richard Anuszkiewicz, Founder, Raith Design.
- 5:30 p.m. - 7:30 p.m. **Cocktail Reception**
Join the National Kitchen & Bath Association and leading kitchen and bath brands as they toast to Fall Market! Hosted on the stunning outdoor terrace, guests can enjoy cocktails and refreshments.

Sunday, October 18

- 9:00 a.m.- 6:00 p.m. **Showroom Open** to Market Attendees
- 12:00 p.m. - 1:00 p.m. **The Sherwin-Williams Company Presents: *Colormix® Trend Forecast 2027 | Rewild***
Join **The Sherwin-Williams Company** for a luncheon on the NKBA Terrace as the industry-leading authority on color, Sue Wadden, Director of Color Marketing, breaks down the latest color trends shaping home design for 2027.



2:00 p.m. - 3:00 p.m.

Building Your Dream Design Business: Journey of Two Bold Firms

Join nationally recognized design leaders Christi Barbour, Barbour Spangle Design, and Vicky Serany, Southern Studio Interior Design, for a candid panel discussion about the grit, growth, and guiding values that built their thriving design firms. Attendees will walk away with fresh inspiration, actionable strategies, and the confidence to define success on their own terms.

4:00 p.m. - 5:00 p.m.

Cocktails & Conversation with the NKBA Design Council

Visit Broad Hall for cocktails and conversation with the 2026 NKBA Design Council, Bobby Berk, Mandy Cheng & Nathan Orsman. These industry titans will delve into kitchen and bath design, sharing their takes on the latest trends and tips on designing spaces that function both as workrooms and hospitality showpieces.

Monday, October 19

9:00 a.m.- 6:00 p.m.

Showroom Open to Market Attendees

10:00 a.m. - 11:00 a.m.

The Emotional Kitchen: Designing with Light for Mood, Function & Well-Being, moderated by Sarah Shelton, Senior Market Editor, *LUXE Interiors + Design*, in conversation with Naomi Sperling, Chief Operations Officer, Maxim Lighting; Taniya Nayak, Principal Interior Architect, Taniya Nayak Design; Marie Cloud, Interior Designer & Creative Director, Indigo Pruitt Design Studio.

12:00 p.m. - 1:00 p.m.

Function Is the New Luxury: Designing the Kitchen Clients Actually Live In, moderated by Carisha Swanson, Editorial Director of Special Projects, *House Beautiful*, in conversation with Briana Ryan, Director, A&D Development, Miele; Kerrie Kelly, Creative Director, Fabuwood and Founder, Kerrie Kelly Studio; Ben Johnston, Founder and Creative Partner, Ben Johnston Design; Lisa Hynes, Director of Operations, HW Interiors.

2:00 p.m. - 3:00 p.m.

The Working Core: Elevating the Kitchen's Power Zones, moderated by Alison Kenworthy, CEO & Founder, *Homeworthy*, in conversation with Shae Wilder, National Trade Marketing Manager, BlueStar; Jeanne Dahlen, Senior Vice President of Sales & Customer Experience, BLANCO North America; Jaque Bathke, Interior Designer, JAQUE; Rachel Burger, Owner and Lead Interior Designer, Studio 1950.

Tuesday, October 20 - Wednesday, October 21

9:00 a.m.- 6:00 p.m.

Showroom Open to Market Attendees

For more details, visit <https://nkba.org/hpmkt/>.

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About the National Kitchen & Bath Association (NKBA) and the Kitchen & Bath Industry Show (KBIS)

NKBA is the not-for-profit trade association that owns the Kitchen & Bath Industry Show® (KBIS). With 55,000 members in all segments of the kitchen and bath industry, the NKBA has informed, educated and supported the industry since the association was founded in 1963. The mission of the NKBA is to inspire, lead and empower the kitchen and bath industry through community, professional certification and



learning, and events. For more information, go to [NKBA.org](https://www.nkba.org) or call 1-800-THE-NKBA (843-6522). KBIS® and NKBA® are registered trademarks of the National Kitchen & Bath Association.